

**Tentative Program**  
**CLMVT - the New Normal**  
**7 August 2020**

Time	Session
08.30 – 09.00 hrs	<b>Registration</b>
09.00 - 09.10 hrs.	<b>Opening Remarks</b> By <b>Mr. Jurin Laksanawisit</b> , Deputy Prime Minister of Thailand and Minister of Commerce
9.10 – 9.25 hrs.	<b>Welcome Remarks</b> <b>Ms. Pimchanok Vonkorpon</b> , Director-General, Trade Policy and Strategy Office
09.25 - 10.25 hrs.	<p><b>Session I: COVID-19 and CLMVT: Exit Strategies for the Future</b></p> <ul style="list-style-type: none"> <li>● The Covid-19 presented significant challenges for the economic development of the CLMVT region as it disrupted the flow of goods and services within the region. In order to maintain the position of a value chain hub of Asia, CLMVT can work together to map out new strategies for business continuation and regulatory coherence to minimize negative impact for future crisis.</li> <li>● In this session, enhanced connectivity in CLMVT is emphasized as a key factor of a stronger value chain. Trade and investment facilitation, as well as all digital technologies adoption are also promoted to encourage flow of goods, services and investments, which will speed up economic recovery.</li> </ul> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1. <b>Dr. Mia Mikic</b>, Director of Trade Investment and Innovation Division UNESCAP</li> <li>2. <b>Mr. Hideaki Iwasaki</b>, Country Director, Thailand Resident Mission (TRM), ADB</li> </ol>
10.25 – 10.40 hrs.	<b>Coffee Break</b>
10.40 – 11.00 hrs.	<p><b>Session II: Is your business resilient to shocks?</b></p> <ul style="list-style-type: none"> <li>● International organizations in Southeast Asia such as the World Bank have been issuing business guidelines and studies for businesses to increase their resilient.</li> </ul> <p><b>Speaker: Ms. Cecile Thioro Niang</b>, Practice Manager, Finance, Competitiveness &amp; Innovation, East Asia and Pacific, World Bank Group</p>
11.00 – 12.00 hrs.	<p><b>Session III: Young Entrepreneurs’ response to the new normal</b></p> <ul style="list-style-type: none"> <li>● Young entrepreneurs and small businesses are especially vulnerable to economic fallout as a result of the COVID-19. Disruption in supply chains and reduced demand have forced many businesses in to administration. Therefore, this session aims to present potential ways forward to support young entrepreneurs and SMEs to thrive and continue to play a driving role in local economies. Representatives from various sectors such as tourism and retails come together to discuss their experiences in responding to Covid-19 as well as their views on the government’s potential to foster young entrepreneurs and SMEs.</li> </ul>

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	<p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1. <b>Cambodia: Mr. Pheng Kouch</b>, President of AKJ TIAN LU Property Development Co., Ltd.</li> <li>2. <b>Laos: Ms. Soudalie Silaphet</b>, MD at Poppy pharmacy&amp;beauty</li> <li>3. <b>Myanmar: Dr. Aung Thura</b>, President of the Myanmar Young Entrepreneurs Association (MYEA) and founder of Thura Swiss</li> <li>4. <b>Vietnam: Mr. John Tran</b>, Director of Alternative Investment of Matrix Alternative Investment Management, Inc.,</li> </ol> <p><b>Moderator: Thailand: Mr. Gavin Vongkusolkit</b>, Founder of Glowfish, Ad Lib hotel, Kuppadeli restaurants and café.</p>
12.00 – 13.15 hrs.	<b>Lunch</b>
13.15 – 14.10 hrs.	<p><b>Session IV: Agility in practice</b></p> <ul style="list-style-type: none"> <li>● International supply chain has been disrupted significantly. Businesses all over the world have been adapting to the new practices, including diversifying suppliers and establishing local fulfilment centers.</li> <li>● Different countries also face different challenges, depending on their contexts and industry. Policymakers must be vigilant and play a facilitative role to improve ease of doing business and enable the private sector to recover and prosper with minimum obstacles.</li> <li>● In this session, representatives from businesses in the CLMVT region come together to discuss their practices and strategies in response to the COVID-19 pandemic.</li> </ul> <p><b>Speaker: Mr. Voratat Tantimongkolsuk</b>, Committee Member, GMS Freight and Transport Association (Thailand) and Committee Member, Border and Cross Border Trade, Thailand Board of Trade</p>
14.10 – 15.00 hrs.	<p><b>Session V: Trust economy</b></p> <ul style="list-style-type: none"> <li>● In order to achieve sustainable recovery, trust in the system must be reestablished. The Pandemic shocked the global community into examining true values of economic activities. Consumers began to value safety, empathy, environmental awareness, and labor standards more than prices. (World Bank)</li> <li>● This session presents possible ways forward for the entire supply chain to transform their business practices into a more equitable one and for government to form suitable policy that fosters trust and confidence.</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. <b>Ms. Monrawee Ampolpittayanant</b> , Head of Public Policy and Philanthropy, Southeast Asia, Twitter Asia Pacific Pte. Ltd</li> <li>2. <b>Mr. Isriya Paireepairit</b>, Head of Public Affairs, Wongnai</li> </ol>